#### BUSINESS FRIENDLY MUNICIPALITY SOUTH EAST EUROPE

# Ruma

#### www.ruma.rs





Location	Serbia, 45°00'N 19°49'E
Border Crossings	Bosnia and Herzegovina (43 km), Croatia (57 km), Hungary (149 km)
Population	52.280
Territory	582 km²; 74% arable land, 13% forests, 13% roads and other
Budget	€ 17,5 million, 15,69% of capital investments
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The municipality of **Ruma** is located in the central part of Srem, at the crossroads of E-70 highway (Belgrade - Zagreb) and state road M-21 (Novi Sad – Šabac), only 60 km from Belgrade and 35 km from Novi Sad, and bordered by the Sava river and south slopes of Fruška Gora mountain. With developed industry, craftsmanship, trade and agriculture, the Municipality of Ruma is one of the significant economic and cultural centers of the region. Long industrial tradition, particularly in the areas of leather and shoes production, textile, agriculture and fast growing automotive industry, gualified and cheap work force and infrastructural equipped industrial zones are some of the benefits that already attracted international investors such as Mitas, Albon and Hutchinson. The municipality also offers highquality agricultural land. The investors can acquire construction land at competitive prices and have various incentives at their disposal, with reduced utility fees being just some of them. The local authorities are committed to creating favorable business conditions for dynamic development through cooperation with the existing businesses. An acknowledgement of this dedication came in 2017 when the Municipality of Ruma obtained the BFC SEE certificate for the second time, once again proving itself as a business-friendly environment.











## Ruma

#### HUMAN RESOURCES

Total work force: 35.428, unemployment rate: 9,57%

Average gross salary: € 447 per month

Education: 9,5% college or university degree; 42,8 % high school; 47,7% elementary and lower

Schools and faculties: Universities of Novi Sad and Belgrade, 4 high schools and 11 elementary schools in Ruma

#### LOCAL ECONOMY

Number of businesses: 596 companies, 1.565 entrepreneurs Size of businesses: 93,9% small, 4,81% middle-sized, 1,20% large Dominant industries: Agriculture, textile, leather, footwear and automotive industry Major foreign investors: Luxury Tannery (leather industry, France), Healthcare Europe (textile industry, China/Denmark); Mitas - Trelleborg (tire manufacturing, Czech Republic); Adriana Tex (textile industry, Italy), Hutchinson (automotive industry, France), Albon

### TRAFFIC CONNECTIONS

(automotive industry, Great Britain), etc.

Highways: Direct access to E70, indirect access to E75 (distance 44 km) Main roads: Access to main road M-21 (Novi Sad – Irig – Ruma – Šabac) Railroad lines: Access to the railway lines Vienna – Budapest – Belgrade and Belgrade – Zagreb – Vienna Ports: Distance from ports in Sremska Mitrovica (Sava) – 16 km, Novi Sad (Danube – Corri-

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Airports: Distance from international airports in Belgrade – 35 km, Temisoara – 198 km

#### INDUSTRIAL ZONE RUMSKA PETLJA

Size, purpose and ownership	2.380.000,00 m², industrial/construcion use, 100% public
Location	Distance from city center 3 km, next to roads E-70 and M-21
Infrastructure	Access road, water, high voltage electricity, gas
Price and type of acquisition	5,15 € / $m^2$ + costs of change of purpose
Local incentives	Reduction of communal fees and land prices based on new employees

www.bfc-see.org