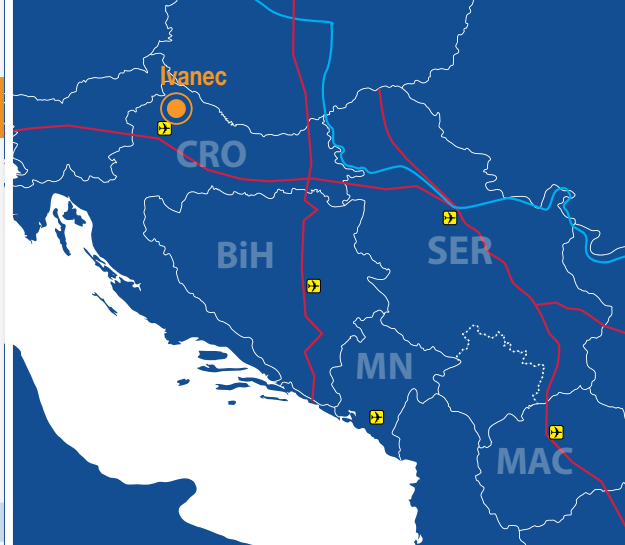


# Ivanec

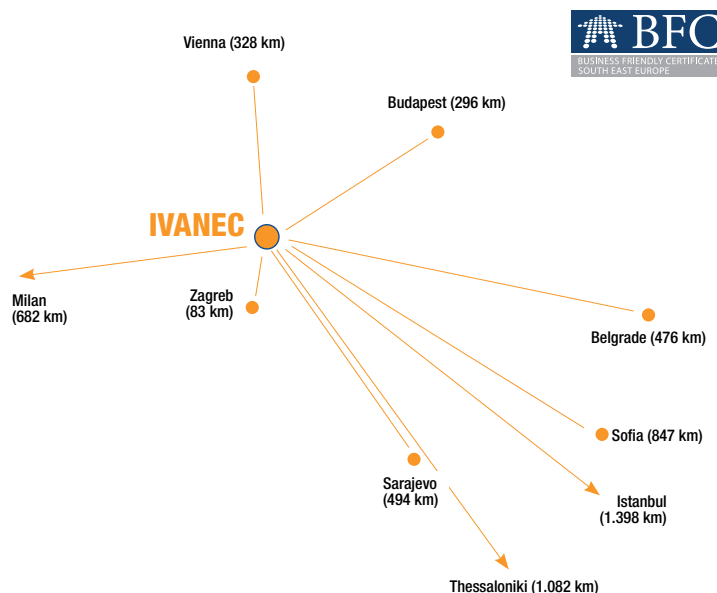


[www.ivanec.hr](http://www.ivanec.hr)



<b>Location</b>	Croatia, 46°13'N 16°17'E
<b>Border Crossings</b>	Slovenia (28 km), Hungary (60 km)
<b>Population</b>	13.758
<b>Territory</b>	94,7 km <sup>2</sup> ; 7,9% arable land, 42,2% forests, 39,8% roads and other
<b>Budget</b>	€ 5,5 million, 34% of capital investments
<b>Contact</b>	Trg hrvatskih ivanovaca 9b, 42.240 Ivanec, +385 42 404 872, <a href="mailto:grad@ivanec.hr">grad@ivanec.hr</a>

*Ivanec is the second largest city in Varaždin County and its leader in almost all economic indicators. With strong mining tradition (coal, metals) and developed industries of footwear, electronic equipment, machine tools, furniture and wood products, the city significantly contributes to the status of Varaždin as the most business competitive Croatian county. Ivanec's most distinctive feature is the attitude towards every potential investor, with local administration and associated institutions functioning as a one-stop-shop and providing all information available in one place. Competitive prices of equipped communal land, various benefits and investment incentives, along with a solid base of trained workforce, are just some of the advantages provided to potential investors. The city is one of the rare that has two business zones – one intended for SMEs and another Industrial zone for large investors. Ivanec took the leading position in the Financial Times' list of Top 10 European Cities of the Future in 2016/17, which is a recognition to the local government efforts for improving the business environment and providing the best services to investors. Ivanec is committed to maintain an entirely ecological environment and focuses on the development of tourism, with its nearby mountain of Ivančica being opened to all kinds of investment opportunities in mountain tourism.*





# Ivanec

## HUMAN RESOURCES

Total work force: 9.400, unemployment rate: 4%

Average gross salary: € 642 per month

Education: 10,6% college or university degree; 58,4% high school; 31% elementary and lower

Schools and faculties: High schools and faculties in Zagreb, Ivanec and Varaždin

## LOCAL ECONOMY

Number of businesses: 252 companies, 232 entrepreneurs

Size of businesses: 78,8% small, 19,6% middle-sized, 1,6% large

Dominant industries: Wood processing industry, footwear and leather industry, metal industry, meat processing industry

Major foreign investors: HEW – Herforder Elektromotoren Werke (metal industry, Germany), WE-KR (metal industry, Germany)

## TRAFFIC CONNECTIONS

Highways: Indirect access to E-59 (Zagreb – Slovenia – Austria) via D-35 (30 km) and to E-65, E-71 (Varaždin – Zagreb – Budapest) via D-35 (20 km)

Main roads: D-35 (Varaždin – Ivanec – Zagreb)

Railroad lines: Railway line Ivanec – Varaždin and access to line Zagreb – Budapest via Varaždin – distance 20 km

Ports: Distance from sea port in Rijeka – 222 km

Airports: International airport in Zagreb – 81 km and local airport in Varaždin – 22 km

## INDUSTRIAL ZONE IVANEC

Size, purpose and ownership	300.000 m <sup>2</sup> , non-polluting industry, 4% city and 84% private ownership (200.000 m <sup>2</sup> for sale)
Location	Distance from city center – 0,5 km, next to main road D-35
Infrastructure	Access road, water, sewerage, high voltage electricity, gas, telecommunication, public lighting
Price and type of acquisition	12 € / m <sup>2</sup> , purchase only
Local incentives	100% exemption of communal contribution fee and municipal contribution fee for 5 years period