### **BUSINESS FRIENDLY MUNICIPALITY SOUTH EAST EUROPE**

# Zenica



www.zenica.ba

Location
Bosnia and Herzegovina, 44°11′N 17°54′E

Border Crossings
Croatia (145 km)

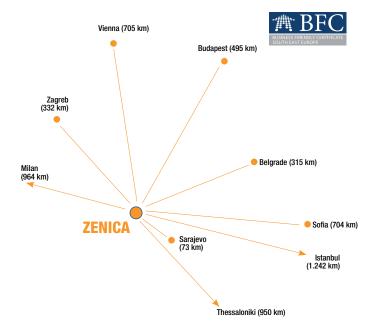
Population
126.871

Territory
557,5 km²; 27,6% arable land, 55,1% forests, 17,2% roads and other

Budget
€ 26,15 million, 12,45% of capital investments

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**Zenica** is the administrative, business and cultural center of the Zenica-Doboj canton situated in the valley of Bosna river. The city has excellent infrastructure and communication network and a favorable geostrategic position, being located next to the corridor Vc and on the main road M17 connecting Central and Eastern Europe with the Adriatic sea and the Mediterranean. Metal industry is the dominant sector in Zenica, recording continuous growth and the best import/export results in the country, largely owing to a long tradition in the metal and steel industry, the competitive structure of costs and skilled workforce. The city also boasts with a highly developed service sector and strong construction industry. Being a regional educational center with a developed network of primary, secondary and university education facilities, Zenica provides potential investors with skillful, capable and affordable workforce. For all interested investors, there is one business zone offering greenfield locations, along with another three providing brownfield locations. City administration provides extensive support to businesses through a set of financial incentives, and its efforts towards developing a favorable business environment were acknowledged in 2017 with a BFC SEE certificate.



Zenica





## **Zenica**





#### **HUMAN RESOURCES**

Total work force: 77.938, unemployment rate: 28,2%

Average gross salary: € 647 per month

Education: 15% college or university degree; 16% high school; 68% elementary and lower Schools and faculties: University in Zenica with 9 faculties (Mechanical Engineering,

Polytechnic, Philosophy, Economics, Law...) and 11 high schools

#### LOCAL ECONOMY

Number of businesses: 2.043 companies, 1.905 entrepreneurs Size of businesses: 95% small, 4% middle-sized, 1% large

Dominant industries: Metal processing industry, construction industry, agriculture and

food processing industry

Major foreign investors: ArcelorMittal (metal industry, Luxembourg)

#### TRAFFIC CONNECTIONS

Highways: Direct access to E73 (Corridor Vc)

Main roads: M17

Railroad lines: Direct access to line Budapest – Osijek – Sarajevo – Ploče Ports: Distance from port in Brčko – 140 km and port in Ploče 248 km

Airports: Distance from international airports in Sarajevo – 73 km, Tuzla – 125 km,

Split – 221 km

#### **BUSINESS ZONE ZENICA 1**

Size, purpose and ownership 33,64 ha (11,71 ha of greenfield land), industrial use, 100% owned by the city

**Location** Distance from city center 2 km, next to the main road M-17 and corridor Vc

Infrastructure Access road, water, sewerage, high voltage electricity, telecommunication

Price and type of acquisition 25€ / m², auction

Local incentives Up to 60% reduction of land development fee for production facilities and payment in installments