

# Crikvenica

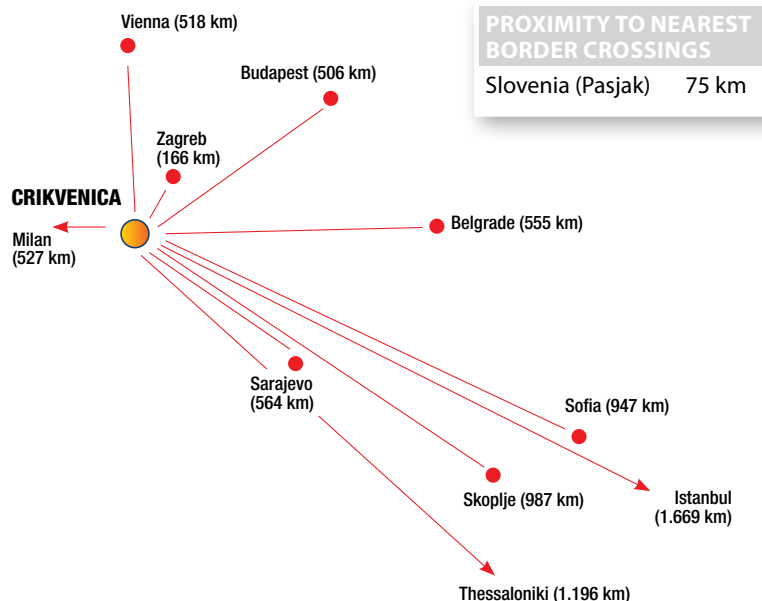


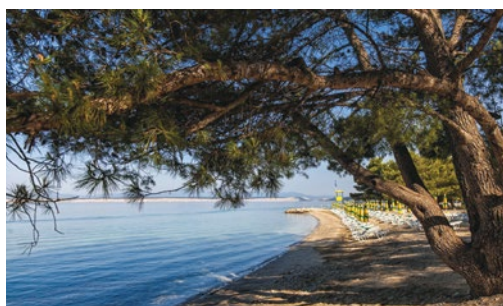
45°10'N, 14°41'E» [www.crikvenica.hr](http://www.crikvenica.hr)

<b>Location</b>	South East Europe - Croatia
<b>Population</b>	11.122
<b>Territory</b>	28 km <sup>2</sup> , 1,7% arable land, 0,1% forests, 98,2% roads and other
<b>Budget</b>	€ 10,29 million, 13% capital investments
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City of Crikvenica is situated in the region of Northern Adriatic, in the Bay of Kvarner. With more than 120 years of tradition in tourism, it has great potential for tourism development (health, cultural, sports tourism) – which is confirmed by more than 280,000 arrivals and 1,500,000 overnight stays per year. The City offers beautiful landscape and high quality of life with all the necessary infrastructure (ambulance, specialized clinics, high school, two elementary schools, kindergarten, Town Museum, Town Library, Cultural Center). It is well-connected with the entire Croatia, Europe and the world by roads, sea, railway and airport. The Rijeka University is in the vicinity, as well as the Hospital Centre and all the important institutions. The average age of the population is growing which is a result of exceptionally healthy climate and the high living standard. It holds titles of a Children-Friendly City and Healthy City, and Business-Friendly Municipality. Crikvenica offers tax exemptions and incentives for investing in tourism facilities of high category as well as incentives for local SMEs.





invest in

# Crikvenica



## HUMAN RESOURCES

Total work force: 7.445, unemployment rate: 25,13%

Average gross salary: € 820 per month

Education: 18,4% college or university degree; 61,7% high school; 19,9% elementary and lower  
Relevant schools and faculties (100 km radius): University of Rijeka, vocational schools, grammar schools, elementary schools

## LOCAL ECONOMY

Number of businesses: 1.038 businesses (487 enterprises, 551 crafts)

Size of businesses: 74% small, 25% middle-sized, 1% large

Dominant industries: Tourism and catering, trade, construction, water supply and processing industry

The largest domestic companies: Jadran (tourism), Izgradnja (construction), Saint Alliance Konzum, Plodine (trade), Vodovod Žrnovnica, Murvica and Eko-Murvica (water supply and sewage), Milman (processing industry – coffee), Poliklinika Terme (health services)

The most significant foreign investors: Holleis Hotels (Hotel Kvarner Palace, Austria), Hotel Crikvenica (Russia), Mesaroš (Hungary)

## TRAFFIC CONNECTIONS

Highways: Indirect access to A6 (Rijeka-Zagreb) via Jadranska magistrala – distance 20 km

Main roads: Jadranska magistrala

Railroad lines : Indirect access via Rijeka Railway Station – distance 37 km

Ports: The Sava River– distance 120 km, direct access to Rijeka Port – distance 37 km

Airports: Rijeka Airport, international/local airport in Omišalj, island of Krk – distance 20 km

## ENTREPRENEURIAL ZONE K-3 DUBRAČINA

<b>Land area and purpose</b>	7.000 m <sup>2</sup> , industrial use
<b>Ownership structure</b>	100% city owned
<b>Infrastructure</b>	Access road, water, sewerage, high voltage electricity, gas, telecommunication
<b>Location</b>	1 km from city center, 500 m from closest traffic connection
<b>Price and type of acquisition</b>	Lease, 0,9 €/m <sup>2</sup>
<b>Local incentives</b>	Financial incentives for SMEs and investors in 4-5 star hotels