BUSINESS FRIENDLY MUNICIPALITY SOUTH EAST EUROPE

Ruma



45°00′N, 19°49′E≫ ₩₩₩₩.ruma.rs

| Location | Vojvodina, Srem, North Serbia | | |
|------------|--|----------------------------|--|
| Population | 54,141 | | |
| Territory | 582 km ² ; 73.1% arable land, 13% forests, 13.9% ro | bads and other | |
| Budget | € 11.6 million, 20.78% capital investments | | |
| Address | 155 Glavna street, 22400 Ruma, Serbia, +381 22 4 | 179588, predopruma@ruma.rs | |

The municipality of Ruma is located in the central part of Srem, at the crossroads of E-70 highway (Belgrade – Zagreb) and state road M-21 (Novi Sad – Šabac), 60 km from Belgrade and 35 km from Novi Sad, bordered by the Sava river and south slopes of Fruška Gora mountain. With developed industry, craftsmanship, trade and agriculture, the Municipality of Ruma is one of the economic and culture centres of the region. Long industrial tradition, particularly in the areas of leather and shoes production, textile and agriculture industry, qualified and cheap work force and infrastructurally equipped industrial zones are some of the benefits that already attracted international investors such as Mitas, Albon Engineering & manufacturing, Kerring group. The municipality also offers high-quality agricultural land. The investors can acquire construction land at competitive prices and have various incentives at disposal. Local authorities are committed to creating favorable business conditions for dynamic development, through cooperation with the existing businesses.



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Bielova

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Banja Luka

Ruma Stara Pazova

Pirot Leskovac

> Veles Strumica.







invest ir

Ruma



HUMAN RESOURCES

Work force: 40,602 Education structure: 10.9% college or university degree, 51.17% high school, 37.7% elementary and lower, 0.23% unknown Main faculties / schools: High schools in the fields of agriculture-food, technical and vocational education, grammar school No. of unemployed: 6,430; unemployment rate 38% Average gross salary: € 430 / month

LOCAL ECONOMY

No. of businesses: 474 companies, 1,771 entrepreneurs Size of businesses: 93.99% small, 4.81% middle-sized, 1.2% large Dominant industries: Industry of leather and shoes, production of tires, agriculture, textile industry The largest domestic companies: Frigo Žika Soko Ruma (cooling devices), Rumekon (production of dustbins and containers), Andrijašević (production of matresses and beds), Sagal (greenhouses and production of organic food) The most significant foreign investors: Mitas (production of tires, Czech Republic), Albon engineering & manufacturing, (engines and turbines for air and motor vehicles, Great Britain),

Kerring group Ruma (leather processing, France-Italy), Rumaplast (PVC and PE pipes, Slovenia), Adriana tex (textile industry, Italy-Croatia)

TRAFFIC CONNECTIONS

Highways: Direct access to E-70, indirect access to E-75 via M-21 – 40 km away Main roads: M-21 (Novi Sad – Irig – Ruma – Šabac) Railroad lines: Direct access to lines Belgrade – Budapest – Vienna and Belgrade – Zagreb – Viena Ports: Port in Sremska Mitrovica – 20 km away, port in Šabac – 34 km away, port in Novi Sad – 33 km away

Airports: International airport in Belgrade – 35 km away

INVESTMENT LOCATION

| Land area and purpose | 2,380,000 m ² , construction land | |
|--------------------------------|---|--|
| Ownership structure | 100% state ownership | |
| Infrastructure | Water supply network, gas network under construction, access road | |
| Location | 6 km from city centre, next to roads E-70 and M-21 | |
| Price and type of acquisition | Starting price \in 5 / m ² | |
| Other investment-related costs | Communal tax \in 4.9 / m ² | |
| Local incentives | Discounts on land price and communal tax depending on jobs created up to 100% | |

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