BUSINESS FRIENDLY MUNICIPALITY SOUTH EAST EUROPE

lvanec



46°13′N, 16°17′E>> www.ivanec.hr

Location North West Croatia, Varaždin County

Population 13,758

Territory

94.7 km²; 42.26% forest, 17.92% agricultural land, 39.82% roads and other

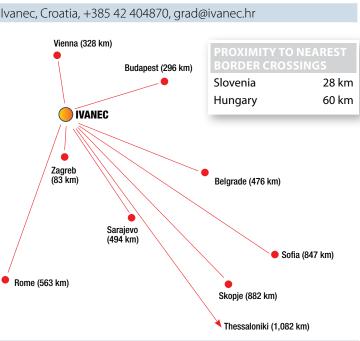
Budget

€ 3.165 million, 17.6% capital investments

Address

9b Trg hrvatskih ivanovaca, 42240 Ivanec, Croatia, +385 42 404870, grad@ivanec.hr

City of Ivanec is the economic and administrative center, and the second largest city in Varaždin county. With strong mining tradition (coal, metals) and developed industries of footwear, electronic equipment, machine tools, furniture and wood products, textiles and fresh meat, the city significantly contributes to the status of Varaždin county as the most business competitive Croatian county. The city achieves higher annual export than certain Croatian counties and it is listed on the Forbes list of top 20 cities for business and investments, which was recognized by investors such as Herforder Elektromotoren-Werke. The town has an entirely equipped business zone, currently being expanded for another 33,000 m², and the city has been preparing the Industrial zone for large investors with a number of benefits and advantages for investment. Both areas are located along the state road D-35, connecting highways E-59 (connection with Slovenia) and E-65/E-71 (connection with Hungary). Ivanec nurtures a completely clean environment and it is focused on the development of tourism, with its nearby mountain of Ivančica being opened to all kinds of investment opportunities in mountain tourism.



Olvanec

 Priiedor Sanski Most Banja Luka Stara Pazeva

Pančevo

Pirot Leskovać

Strumica

Ruma





invest in

BUSINESS FRIENDLY CERTIFICATE SOUTH EAST EUROPE

Ivanec



HUMAN RESOURCES

Work force: 9,432

Education structure: 10.6% college or university degree, 58.4% high school, 31% elementary and lower Main faculties / schools: Manufacturing school

No. of unemployed: 860; unemployment rate 9%

Average gross salary: € 690 / month

LOCAL ECONOMY

No. of businesses: 110 companies, 250 trades

Size of businesses: 78.8% small, 19.6% middle-sized, 1.6% large

Dominant industries: Wood and wood processing industry, footwear and leather industry,

construction industry, metal industry, meat processing industry

The largest domestic companies: Drvodjelac (wood processing industry), Ivančica (footwear industry), Mesna industrija Ivanec (meat processing industry), Mipcro (construction industry), HEW Ivanec, Itas, Wenker Križanec (metal industry)

The most significant foreign investors: HEW- Herforder Elektromotoren-Werke (metal industry, Germany)



Highways: Indirect access to E-59 (Zagreb – Slovenia – Austria) via D-35 – 30 km away, indirect access to E-65, E-71 (Varaždin – Zagreb – Budapest) via D-35 – 20 km away Main roads: D-35 (Varaždin – Ivanec – Zagreb)

Railroad lines: Ivanec – Varaždin, access to line Zagreb – Budapest via Varaždin – 20 km away Ports: Sea port in Rijeka – 222 km away

Airports: International airport in Zagreb – 81 km away, local airport in in Varaždin – 22 km away

INVESTMENT LOCATION

Land area and purpose

300,000 m², industrial use

Ownership structure

14% city ownership, 86% private ownership

Infrastructure

High voltage electricity, access road, telecommunications, public lighting, water, sewerage, gas

Location

0.5 km from city center, next to main road D-35

Price and type of acquisition

€ 17 / m², purchase only

Other investment-related costs

Municipal contribution € 4.8 /m³

Local incentives

Exemption from municipal contribution in the first year of work, installment payments, subsidized loans