

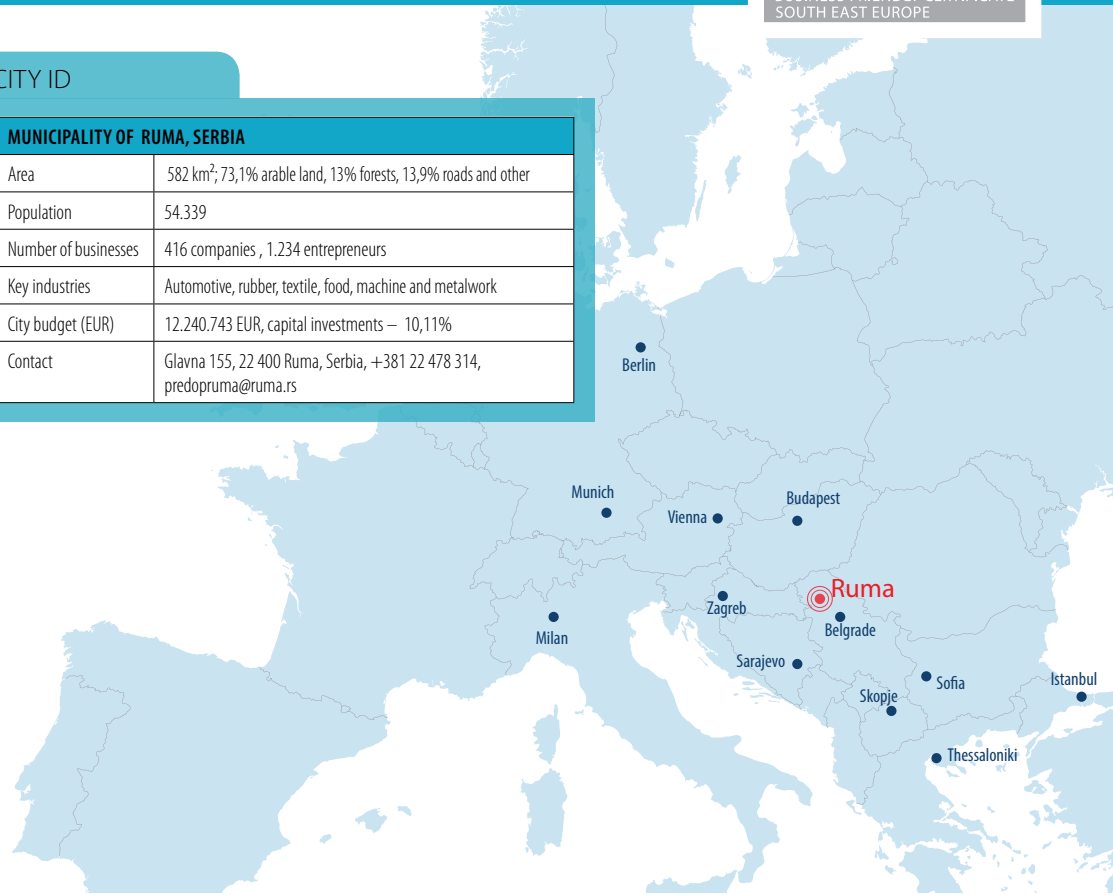
Invest in RUMA



There is a number of companies and foreign investors in the municipality of **Ruma** operating successfully in the automotive industry, such as Mitas from Czech Republic, Albon from the UK, Cables-S from Slovenia. It is expected that French company Hutchinson will also locate in Ruma in the nearest future. During the previous years, all of these companies have recognized Ruma as a favorable investment destination and a certified business-friendly municipality offering opportunities for business development and growth. Apart from the geostrategic advantages of Ruma, with excellent traffic connections (Corridor X – E-70 Highway, railway corridor, international Airport Nikola Tesla) and the vicinity of the capital city Belgrade (60 km), Ruma is offering vast pool of skilled labor (more than 6.000 people are ready to work) and incentive package for investors including reductions of local utility fees and land price. Ruma is certified as one of the business friendly municipalities in South East Europe and ranked among the top ten investment destinations in Europe by Financial Times in the category of cost effectiveness.

CITY ID

MUNICIPALITY OF RUMA, SERBIA	
Area	582 km ² ; 73,1% arable land, 13% forests, 13,9% roads and other
Population	54.339
Number of businesses	416 companies, 1.234 entrepreneurs
Key industries	Automotive, rubber, textile, food, machine and metalwork
City budget (EUR)	12.240.743 EUR, capital investments – 10,11%
Contact	Glavna 155, 22 400 Ruma, Serbia, +381 22 478 314, predopruma@ruma.rs



Distances from major European cities (km)

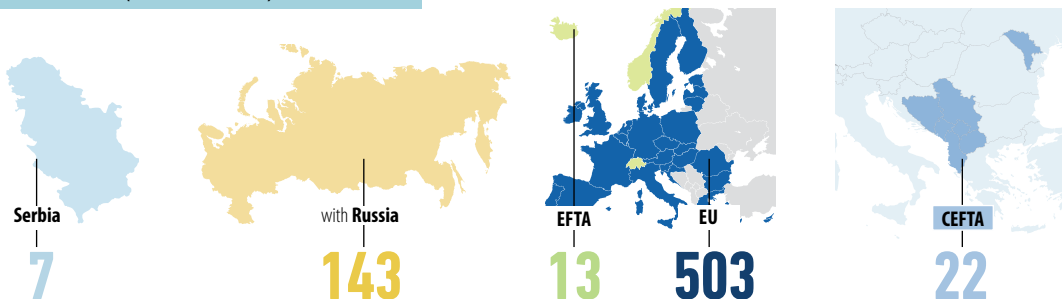
Belgrade	Berlin	Budapest	Istanbul	Milan	Munich	Sarajevo	Skopje	Sofia	Thessaloniki	Vienna	Zagreb
60	1.195	328	1.016	983	888	270	497	455	696	568	340

Duty Free Access to Markets *(million consumers)

Serbia has free trade agreements with CEFTA, EFTA, Russia, Turkey, Belarus and Kazakhstan, and preferential trade regimes with the EU and USA



www.ruma.rs



MUNICIPALITY OF RUMA

METAL PROCESSING AND AUTO INDUSTRY PROFILE

SECTOR OVERVIEW

Number of businesses in automotive industry	5.082 (total in Serbia)
Major foreign investors in the sector (radius 20 km)	Mitas (tractor tires, Czech Republic), Agena Technology (machine parts, UK), Cables-S (metal-processing, Slovenia), Albon (electric motors, UK), Cooper Standard (auto-parts, US)
Key markets	EU, Russia

HUMAN RESOURCES

Total workforce	21.074, unemployment rate – 21,56%
Education structure	11% college or university, 51% high school, 38% elementary and lower
Average gross salary	430 EUR/month
Workforce in the sector	1.000
Average gross salary in the sector	410 EUR/month
Relevant schools and faculties (60 km radius)	Secondary vocational and technical schools, Universities in Belgrade and Novi Sad

INVESTMENT LOCATION

INDUSTRIAL ZONE RUMA JUNCTION

Location size and purpose	1.700.000 m ² , construction land
Ownership structure	100% public
Infrastructure	Access road, water, high voltage electricity, gas, telecommunications
Distance from city center	6 km
Access to major traffic lines	Highway E-70, main road IB-21, railway line, international Airport "Nikola Tesla" (distance 30 km)
Price and type of acquisition	Starting price 5 EUR/m ²
Other investment-related costs	Connection to water grid – from 208 to 2.166 EUR, connection to gas grid from 500 to 600 EUR, ecological tax 0,05 EUR/m ²

OVERHEAD COSTS AND INCENTIVES

TAX

VAT	20%, reduced rate 10%
Corporate profit tax	15%
Personal income tax	10%
Property tax	0,4%

UTILITIES

Electricity	0,076 EUR /kWh
Gas	0,47 EUR/m ³
Water	0,23 EUR/m ³
Sewage	0,80 EUR/m ³

INCENTIVES FOR INVESTORS

Local	Land development fee exemption for manufacturing and storage facilities
National	Corporate profit tax holiday (0% on 10years) and state grants for large investments

