Direct access to Sava river, the vicinity of rail and road corridors and good connections with the country’s main economic render Gradiška an extremely favorable location for doing business. Positioned on the border between BiH and Croatia, with one of the most significant international border crossings for passenger and freight transport, Gradiška serves as a strategic point for transport and trading with the EU market. Agricultural production, processing industry and wholesale and retail trade represent the backbone of the local economy. The municipality has the status of one of the leading exporters from BiH, largely owing to its excellent transport infrastructure, qualified workers and vast natural resources – more than 90% of the municipal territory is covered in arable land and forests. The business zone Nova Topola offers locations suitable for agriculture, food, metal and wood processing, textiles, leather, footwear industry, trading centers, technical and engineering services, and investors opting to settle their business in the zone are offered special benefits, including the exemptions from land development fee and the costs of transforming agricultural land to construction land. Also, one of the city’s strategic projects is the establishment of the Business zone Liman, just 5 km away from the urban area, near the crossroad of key transport routes (E70 and the 5C Corridor).
Gradiška

**HUMAN RESOURCES**

Total work force: 33,716, unemployment rate: 17.16%
Average gross salary: €624 per month
Education: 8% college or university degree; 64% high school; 28% elementary and lower
Schools and faculties: University in Banja Luka, 3 high schools and 4 elementary schools in Gradiška

**LOCAL ECONOMY**

Number of businesses: 493 companies, 787 entrepreneurs + cca 600 others
Size of businesses: 97% small, 2% middle-sized, 1% large
Dominant industries: Trade, agriculture, processing industries – wood, metal, textile
Major foreign investors: PMP Jelšingrad (production of metal components and constructions, Italy), Prima ISG (furniture manufacturing, Croatia), Lattonedil BiH (production of insulation panels, Italy), MEHANIZMI B (production of electro-mechanical components and products, Slovenia), HAKADESCH (production of textile products, Croatia/Germany)

**TRAFFIC CONNECTIONS**

Highways: Direct access to E70 (12 km) and E661 (4 km), indirect access to E65
Main roads: Access to main roads M14 and M16
Railroad lines: Access to Pan European Railroad Corridor 10 – distance 14 km
Ports: River port in Brčko (172 km), sea ports in Split (304 km) and Ploče (347 km)
Airports: Distance from international airports in Banja Luka – 26 km, Zagreb – 130 km, Belgrade – 230 km, Ljubljana – 280 km

**INDUSTRIAL AND BUSINESS ZONE NOVA TOPOLA**

| Size, purpose and ownership | 144 ha, purpose for production, processing, storage, trade and services, public and private ownership |
| Location                   | 12 km from the center of municipality, 4 km from highway E661, leans on to the M16 |
| Infrastructure             | Access road, water, sewerage, high voltage electricity, telecommunication |
| Price and type of acquisition | 0,5 - 40 € / m² selling price |
| Local incentives           | Reduction of rent for agriculture companies, exemption from land conversion fee |