The proximity to the regional and European market with more than 500 million people, abundant natural resources, available work force and competitive business conditions are just some of the reasons that make Gradačac stand out as an attractive investment location. The municipal administration’s strategic commitment is the development of entrepreneurship in the key sectors, with special focus on the export oriented areas with a high share of foreign investments. Year after year, Gradačac has been recording continuous growth of business activity, through partnerships between the local and foreign investors, and the city has a particularly long business tradition in the processing industry (metal, wood, textile, and food), construction, trade and services. There are 4 business zones available for potential investors, enabling both brownfield and greenfield investments. The agricultural land suitable for growing fruits, vegetables and cattle breeding has made Gradačac a leader in the production of plums, apples, pears, cherries and cow milk. As one of the biggest production and trade centers in BiH, offering qualified, available and cost-competitive work force, Gradačac has welcomed a variety of domestic and foreign investors especially in food (Dukat, Mijekara Inmer, MI99) and metal processing industry (Wagner, TMD group, CIMOS).
Gradačac

HUMAN RESOURCES
Total work force: 14,779, unemployment rate: 43.30%
Average gross salary: € 476 per month
Education: 6.10% college or university degree; 47.00% high school; 46.9% elementary and lower
Schools and faculties: University in Tuzla, Faculty of Economics in Brčko, gymnasium, vocational and technical secondary schools in Gradačac

LOCAL ECONOMY
Number of businesses: 891 companies, 1,232 entrepreneurs
Size of businesses: 52% small, 47% middle-sized, 1% large
Dominant industries: Metal, food processing, textile and wood processing industry
Major foreign investors: Lactalis (milk industry, France)

TRAFFIC CONNECTIONS
Highways: Indirect access to E70 via border crossing Šamac – distance 30 km and to Corridor Vc via main roads M14.1 and M 17 – distance 146 km
Main roads: Access to regional roads R301, R302, R351, R352 and main roads M209, M113, M208, M1.9
Railroad lines: Indirect access to railroad line via Modriča – distance 16 km
Ports: Distance from port Ploče 348 km
Airports: Distance from international airport in Tuzla 70 km

INDUSTRIAL ZONE GRADAČAC

| Size, purpose and ownership | 101 ha (42.7 ha for greenfield investments), construction/industrial use, 77% private and 23% public |
| Location | Distance from city center 2 km, next to main road M1.9 |
| Infrastructure | Access road, water, sewage, high voltage electricity, telecommunication |
| Price and type of acquisition | 10 € / m², purchase |
| Local incentives | Convenient price of construction land and communal incentives |