Bijeljina

44°45’N, 19°12’E ∞ www.gradbijeljina.org

**Location**  
South East Europe - Republic of Srpska, BiH

**Population**  
116,663

**Territory**  
734 km²; 72.6% arable land, 13.7% forests, 7% roads and other

**Budget**  
€ 24.46 million, 16% capital investments

**Contact**  
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Bijeljina is situated in the centre of lowland, known as Semberija, in the North West part of Republic of Srpska and BiH, near the border with Croatia (EU) and Serbia. It is one of the most dynamic cities in BiH, the educational, cultural and sport center of the region and leader of economic development. Due to immigration, housing development and available Universities, the population has been growing over the last decade reaching almost 120,000 people. The main economic sectors are agriculture, food, metal manufacturing and wood processing. The fertile land, geothermal water (1,300 m deep, 75 °C), 1,700 hrs of sunny days annually and significant stock of kaolin clay represent its key natural resources. Being certified as a Business Friendly Municipality in South East Europe, Bijeljina is one of the most favorable investment locations in BiH, with easy and duty free access to major urban centers in the region and market of 5 million people. The City Development Strategy 2014-2023 outlines an integrated approach of local government to economic growth, agriculture development and environment protection.
### Land area and purpose
44 ha, greenfield, trade and service zone, industrial-manufacturing zone

### Ownership structure
100% city owned

### Infrastructure
Direct connection to local road, water, high voltage electricity, sewerage, telecommunication

### Location
5 km from city center, directly connected to the exits from the city

### Price and type of acquisition
Auction starting price 5-15 €/m², payment in 60 installments no interest

### Local incentives
85% reduction of charges and fees for production facilities, tax reductions

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**HUMAN RESOURCES**
Total work force: 33,012, unemployment rate: 39,56%
Average gross salary: € 675 per month
Education: 13,1% college or university degree; 61,02% high school; 25,88% elementary and lower Relevant schools and faculties (100 km radius): 9 faculties (law, education, economy, agriculture, philological, IT, pharmaceutical, business, psychology)

**LOCAL ECONOMY**
Number of businesses: 915 companies and 1,827 entrepreneurs
Size of businesses: 94,58% small, 4,98% middle-sized, 0,44% large
Dominant industries: Agriculture, food, metal, wood industries
The largest domestic companies: Spektar Drink (fruit and vegetables), ZP Komerc (meat products), Savi Mix (production of animal feed), Žitopromet (grain processing and bakery products), Orao (airline industry), Mega Wood processing Industry: Drvo (furniture), Steco Centar (wood)
The most significant foreign investors: Sava (food industry, Austria), Natura Food (food industry, Austria), SEP (metal industry, Slovenia)

**TRAFFIC CONNECTIONS**
Highways: E70 (Corridor X) – 50 km away from Bijeljina
Main roads: Main roads: M18, M18.2 (connection with Serbia), M14.1 and regional roads: R459 and R459a
Railroad lines: Connected to railway junction in Šid, Serbia – distance 60 km
Ports: Port in Brčko (Sava river) – distance 39 km, port in Sremska Mitrovica, Serbia (Sava river) – distance 67 km
Airports: International airport "Nikola Tesla" Belgrade - distance 120 km, Sarajevo International Airport - distance 190 km

**INDUSTRIAL ZONE 2**