Banja Luka is the largest city in the Republic of Srpska (administrative entity in Bosnia and Herzegovina), with almost 200,000 inhabitants and surface area of 1,239 km². Direct connections to all major infrastructure corridors in the region of South East Europe and strong industrial tradition in energy sector, metal processing, chemical industry, wood processing, food, textile, shoes and leather, makes Banja Luka a gravity point for economic development and new investments in the country. One of the most important drivers of local economic growth is the University of Banja Luka, with more than 20,000 students, 16 faculties and admirable achievements in fields of scientific research and development. Banja Luka is also one of the youngest cities in the entire region of SEE, with vibrant urban culture, exciting selection of festivals, weekend retreat destinations and opportunities for sports, fun and relaxation all year long. In 2015, Banja Luka was awarded with the regional Business Friendly Certificate, and is a proud recipient of BFC SEE seal of quality.
invest in

Banja Luka

HUMAN RESOURCES
Total workforce: 133,000
No of unemployed: 43,600; unemployment rate 32.7%
Average gross salary: 669 € per month
Education structure: 12% college or university degree; 65% high school; 23% elementary school and lower
Relevant schools and faculties (100 km radius): University of Banja Luka with 18 faculties, 11 private universities and colleges, general and vocational secondary education in fields of technical and social sciences

LOCAL ECONOMY
Number of businesses: 8,584 companies, 6,959 entrepreneurs
Size of businesses: 94.5% small, 4.71% medium and 0.8% large
Dominant industries: Food industry, wood processing industry, production of textile, leather and footwear, metal processing industry
The largest domestic companies: Vitaminka (food), RS Telecommunications (ICT), Novi Jelšingrad (metal-processing), Žitoprodukt (food), Nova DI Vrbas (wood industry)
The most significant foreign investors: SHP Celex (paper industry, Slovakia), Kreis-Industriehandel (food industry, Switzerland), Jelšingrad -Liv (steel casting industry, Slovenia), Banja Luka’s Brewery (brewerage industry, United Kingdom), Hemofarm (pharmaceutical Industry, Serbia), Tobacco Factory (tobacco industry, Bulgaria), Nestro Petrol (petrochemical industry, Russia)

TRAFFIC CONNECTIONS
Highways: Direct access to E70 Highway (Corridor X) via newly built motorway E661 - 60 km away
Main roads: E661 Motorway (connection with Croatia), Main roads M4 and M16
Railroad lines: Direct access to regional railway corridor Zagreb (HR)-Banjaluka (RS)-Sarajevo (FBiH)-Ploče (HR)
Ports: Port in Šamac (Sava river) – 141 km away, sea port in Split – 251 km
Airports: International airport in Zagreb – 150 km away, airport in Sarajevo – 188 km away

INDUSTRIAL ZONE - BUSINESS ZONE RAMIĆI
Land area and purpose
20,000 m², construction land for industrial activities
Ownership structure
Public 100%
Infrastructure
Access road, water, sewerage, high voltage electricity, gas, telecommunication
Location
10 km from city center, 2 km from the highway, 10 km from the airport
Price and type of acquisition
Purchase 10 €/m² (land), lease 1.5 - 2 €/m² (facilities)
Local incentives
Employment subsidies, Incentives for start-ups, reduction of local fees and duties

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