

# Banja Luka

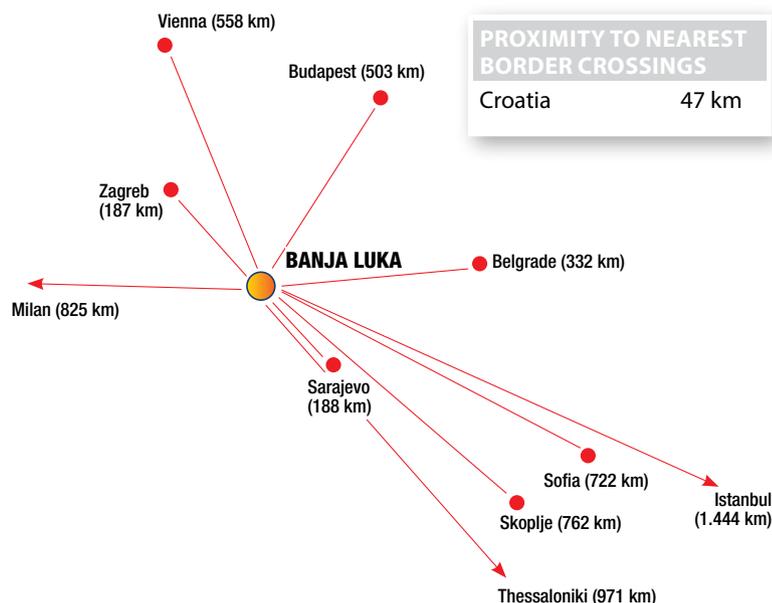


44°46'N, 17°10'E» [www.banjaluka.rs.ba](http://www.banjaluka.rs.ba)



<b>Location</b>	South-East Europe, North west of B&H
<b>Population</b>	199.191
<b>Territory</b>	1.239 km <sup>2</sup> ; 57,6% arable land, 37,8% forests, 6,6% roads and other
<b>Budget</b>	EUR 65,9 million, 11% capital investments
<b>Contact</b>	Trg Srpskih vladara 1, 78 000 Banja Luka, +387 51 244 444, gradonacelnik@banjaluka.rs.ba

Banja Luka is the largest city in the Republic of Srpska (administrative entity in Bosnia and Herzegovina), with almost 200.000 inhabitants and surface area of 1,239 km<sup>2</sup>. Direct connections to all major infrastructure corridors in the region of South East Europe and strong industrial tradition in energy sector, metal processing, chemical industry, wood processing, food, textile, shoes and leather, makes Banja Luka a gravity point for economic development and new investments in the country. One of the most important drivers of local economic growth is the University of Banja Luka, with more than 20.000 students, 16 faculties and admirable achievements in fields of scientific research and development. Banja Luka is also one of the youngest cities in the entire region of SEE, with vibrant urban culture, exciting selection of festivals, weekend retreat destinations and opportunities for sports, fun and relaxation all year long. In 2015, Banja Luka was awarded with the regional Business Friendly Certificate, and is a proud recipient of BFC SEE seal of quality.





invest in

# Banja Luka



## HUMAN RESOURCES

Total workforce: 133.000

No of unemployed: 43.600; unemployment rate 32,7%

Average gross salary: 669 € per month

Education structure: 12% college or university degree; 65% high school;

23% elementary school and lower

Relevant schools and faculties (100 km radius): University of Banja Luka with 18 faculties, 11 private universities and colleges, general and vocational secondary education in fields of technical and social sciences

## LOCAL ECONOMY

Number of businesses: 8,584 companies, 6,959 entrepreneurs

Size of businesses: 94,5% small, 4,71% medium and 0,8% large

Dominant industries: Food industry, wood processing industry, production of textile, leather and footwear, metal processing industry

The largest domestic companies: Vitaminka (food), RS Telecommunications (ICT), Novi

Jelšingrad (metal-processing), Žitoprodukt (food), Nova DI Vrbas (wood industry)

The most significant foreign investors: SHP Celex (paper industry, Slovakia), Kreis-Industriehandel (food industry, Switzerland), Jelšingrad -Livar (steel casting industry, Slovenia), Banja Luka's Brewery (beverage industry, United Kingdom), Hemofarm (pharmaceutical industry, Serbia), Tobacco Factory (tobacco industry, Bulgaria), Nestro Petrol (petrochemical industry, Russia)

## TRAFFIC CONNECTIONS

Highways: Direct access to E70 Highway (Corridor X) via newly built motorway E661 - 60 km away

Main roads: E661 Motorway (connection with Croatia), Main roads M4 and M16

Railroad lines: Direct access to regional railway corridor Zagreb (HR)-Banjaluka (RS)-Sarajevo (FBiH)-Ploče (HR)

Ports: Port in Šamac (Sava river) – 141 km away, sea port in Split – 251 km

Airports: International airport in Zagreb – 150 km away, airport in Sarajevo – 188 km away

## INDUSTRIAL ZONE - BUSINESS ZONE RAMIĆI

### Land area and purpose

20.000 m<sup>2</sup>, construction land for industrial activities

### Ownership structure

Public 100%

### Infrastructure

Access road, water, sewerage, high voltage electricity, gas, telecommunication

### Location

10 km from city center, 2 km from the highway, 10 km from the airport

### Price and type of acquisition

Purchase 10 €/m<sup>2</sup> (land), lease 1,5 -2 €/m<sup>2</sup> (facilities)

### Local incentives

Employment subsidies, Incentives for start-ups, reduction of local fees and duties