Prijedor is an important commercial and trade center situated in the north-west part of Republic of Srpska and BiH, on the beautiful riverbank of Sana beneath the mountain slopes of National park Kozara. The city is well connected with CEFTA region offering duty free access to multimillion markets. Pillars of local development in the past were iron ore mines, and cellulose and paper factory Celpak. With one of the world’s largest mining companies, the British Arcelor Mittal, Prijedor has become the main pillar of revitalization of mining industry in BiH, creating new jobs and stimulating the development of other industries in the city and the whole country. Economic sectors with greatest potential are: agriculture, mining, metal processing, wood processing, food and textile industry. Since 2013, Prijedor carries the title of Business Friendly Municipality in South East Europe. Also, in 2016 Financial Times has included Prijedor as one of the top 10 micro cities in Europe regarding cost effectiveness. International acknowledgments and existing investors are the best reference for locating your business in Prijedor.
HUMAN RESOURCES
Work force: 25,171, unemployment rate 26.6%
Average gross salary: € 671 per month
Education: 13% college or university degree, 69% high school, 18% elementary and lower
Relevant schools and faculties (100 km radius): 6 universities, over 60 faculties with approximately 50,000 students

LOCAL ECONOMY
No. of businesses: 865 companies, 1,874 entrepreneurs
Size of businesses: 95.49% small, 3.46 % middle-sized, 1.05% large
Dominant industries: Mining, wood industry, metal industry, food industry, textile industry
The largest domestic companies: Sconto-prom (textile and furniture), MIP (metal industry), Javor (furniture production), Prijedorčanka (food industry), Bosnamontaža (metal industry)
The most significant foreign investors: Arcelor Mittal (mining, India-UK), Mira Kraš Group (food industry, Croatia), Nova Ivančica (footwear industry, Croatia), Austronet (textile industry, Austria), Lipa Drvo (wood industry, Italy), Nuti Due (footwear industry, Italy), Arifagić Investment (food industry, Norway)

TRAFFIC CONNECTIONS
Highways: Direct access to E75 or E65 (Corridor VIII), E70, E75 or E80 (Corridor X), E71 or E73 (Corridor Vc)
Main roads: M-15 (Sanski Most – Prijedor – K. Dubica), M-4 (Banja Luka – Prijedor – Novi Grad)
Railroad lines: Direct access to line Ploče (CRO) – Sarajevo (BH) – Prijedor (BH) – Zagreb (CRO)
Ports: Šamac (Sava river) - distance 185 km, Split - distance 261 km, Ploče - distance 389 km
Airports: International airport in Zagreb – distance 160 km, airport in Sarajevo – distance 260 km, airport in Belgrade – distance 341 km

INDUSTRIAL ZONE ČELPAK
Land area and purpose: 70,000 m², construction land for industrial use
Ownership structure: 100% city ownership
Infrastructure: Water, sewerage, high voltage electricity, access road, telecommunications
Location: 1 km from city center and 1 km from main traffic lines
Price and type of acquisition: € 5 / m², purchase
Local incentives: Incentives for employment, entrepreneurial incubator