Ivanec

46°13’N, 16°17’E ›› www.ivanec.hr

Location North West Croatia, Varaždin County

Population 13,758

Territory 94.7 km²; 42.26% forest, 17.92% agricultural land, 39.82% roads and other

Budget € 3.165 million, 17.6% capital investments

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City of Ivanec is the economic and administrative center, and the second largest city in Varaždin county. With strong mining tradition (coal, metals) and developed industries of footwear, electronic equipment, machine tools, furniture and wood products, textiles and fresh meat, the city significantly contributes to the status of Varaždin county as the most business competitive Croatian county. The city achieves higher annual export than certain Croatian counties and it is listed on the Forbes list of top 20 cities for business and investments, which was recognized by investors such as Herforder Elektromotoren-Werke. The town has an entirely equipped business zone, currently being expanded for another 33,000 m², and the city has been preparing the Industrial zone for large investors with a number of benefits and advantages for investment. Both areas are located along the state road D-35, connecting highways E-59 (connection with Slovenia) and E-65/E-71 (connection with Hungary). Ivanec nurtures a completely clean environment and it is focused on the development of tourism, with its nearby mountain of Ivančica being opened to all kinds of investment opportunities in mountain tourism.
# invest in

## Ivanec

### HUMAN RESOURCES
- **Work force:** 9,432
- **Education structure:** 10.6% college or university degree, 58.4% high school, 31% elementary and lower
- **Main faculties / schools:** Manufacturing school
- **No. of unemployed:** 860; unemployment rate 9%
- **Average gross salary:** € 690 / month

### LOCAL ECONOMY
- **No. of businesses:** 110 companies, 250 trades
- **Size of businesses:** 78.8% small, 19.6% middle-sized, 1.6% large
- **Dominant industries:** Wood and wood processing industry, footwear and leather industry, construction industry, metal industry, meat processing industry
- **The largest domestic companies:** Drvodjelac (wood processing industry), Ivančica (footwear industry), Mesna industrija Ivanec (meat processing industry), Mipcro (construction industry), HEW Ivanec, Itas, Wenker Križanec (metal industry)
- **The most significant foreign investors:** HEW- Herforder Elektromotoren-Werke (metal industry, Germany)

### TRAFFIC CONNECTIONS
- **Highways:** Indirect access to E-59 (Zagreb – Slovenia – Austria) via D-35 – 30 km away, indirect access to E-65, E-71 (Varaždin – Zagreb – Budapest) via D-35 – 20 km away
- **Main roads:** D-35 (Varaždin – Ivanec – Zagreb)
- **Railroad lines:** Ivanec – Varaždin, access to line Zagreb – Budapest via Varaždin – 20 km away
- **Ports:** Sea port in Rijeka – 222 km away
- **Airports:** International airport in Zagreb – 81 km away, local airport in Varaždin – 22 km away

## INVESTMENT LOCATION

<table>
<thead>
<tr>
<th>Land area and purpose</th>
<th>300,000 m², industrial use</th>
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<tbody>
<tr>
<td>Ownership structure</td>
<td>14% city ownership, 86% private ownership</td>
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<tr>
<td>Infrastructure</td>
<td>High voltage electricity, access road, telecommunications, public lighting, water, sewerage, gas</td>
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<tr>
<td>Location</td>
<td>0.5 km from city center, next to main road D-35</td>
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<tr>
<td>Price and type of acquisition</td>
<td>€ 17 / m², purchase only</td>
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<tr>
<td>Other investment-related costs</td>
<td>Municipal contribution € 4.8 /m³</td>
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<td>Local incentives</td>
<td>Exemption from municipal contribution in the first year of work, installment payments, subsidized loans</td>
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